



Kochie to reveal financial advice benefits to Brighter Super's Townsville members

Former Sunrise co-host David Koch will outline for Brighter Super members the importance of seeking financial advice at every stage of their retirement journey at a 'Planning your Brighter Retirement' seminar in Townsville on July 4.

Mr Koch, who retired from Sunrise last year after a record 21-year stint as host, will be a special guest at the event to be held at Rydges Southbank, 23 Palmer Street, Townsville from 6pm.

Brighter Super Chief Executive Officer Kate Farrar will update members on the fund's performance.

Ms Farrar will also brief members on Brighter Super's Queensland Investment Strategy to add \$500 million in new Queensland assets to the \$1 billion already invested in the state to underpin jobs and growth in the regions.

Ms Farrar said she was delighted that Mr Koch, who will present a keynote presentation on "The value of help for your retirement", would be a guest at the event.

"As well as being a much-loved national icon, Kochie has outstanding credentials in finance and personal wealth journalism, and he is a passionate advocate for financial literacy and advice," Ms Farrar said.

"Kochie's presence is part of our commitment to guiding all members confidently towards a secure financial future by providing the right information to make informed decisions about their superannuation at every stage of life."

Brighter Super is one of only a handful of funds nationally that offer members a full range of financial advice options. This includes working alongside members' own independent financial advisers, as well as delivering in-house advice services for members, ranging from super health checks to comprehensive advice.

Chief Investment Officer Mark Rider will brief members at the seminar on the market outlook for the year ahead, and one of our Member Account Managers will discuss retirement superannuation strategies.

These will include how much a member may need to retire, how to calculate whether their super balance is on track, ways to grow their super, and how to put in place a plan to achieve their retirement goals.

Mr Koch said he had a passion for personal finance.

"At the heart of that is the principle of every individual getting the right advice, at the right stage for them and their family," Mr Koch said.

"Australians who seek financial advice, on average, have 5.9%¹ higher investment returns, per year, on average, and advice does not have to be costly," he said.



Both members and non-members are welcome to attend the seminar. They can register for themselves and a guest at brightersuper.com.au/seminars

¹Source: Russell Investments 2023 'Value of an Adviser Report' as published in <https://www.professionalplanner.com.au/2023/09/adviser-value-worth-5-9-pc-in-2023-report/>

ENDS

Media contact:

Sid Maher, Senior Journalist
Cole Lawson Communications
M: 0401 704 384
E: sid.maher@colelawson.com.au

About Brighter Super

Brighter Super is a 100% member-owned, Queensland-based superannuation fund that manages more than \$32 billion in retirement savings for approximately 230,000 members, as of 31 March 2024.

Rebranded in July 2022 following the merger of LGIASuper, Energy Super, and the acquisition of Suncorp Super, Brighter Super is proudly the fourth largest non-government financial institution[^] in Queensland.

Dedicated to being right by your side, empowering members to retire confidently, with a focus on performance, low fees, and advice.

For more information call Brighter Super on 1800 444 396 (within Australia).